



CHINA AIDS FUND, INC.  
美國中華愛滋病基金會  
美國中華愛心基金會

## CHINA AIDS FUND “RAISED ME UP” 2015 GALA

Wednesday, October 28, 2015

Mandarin Oriental, New York

### ***Sponsorship Package***

#### **Diamond Event Sponsor \$ 250,000**

Diamond package AND recognition at the gala

#### **Diamond \$ 100,000**

Table for 10 at Gala Event with premium seating  
Full page ad in conference program  
Gobo light of corporate logo in Gala entrance or ballroom  
VIP reception  
Recognition from the Podium  
Prominent listing on CAF website with link to corporate website  
Acknowledgment in program journal

#### **Platinum \$ 20,000**

Table for 10 at Gala Event with preferred seating  
Full page ad in conference program  
VIP reception  
Acknowledgment in program journal

#### **Gold \$ 15,000**

Table for 10 at Gala Event  
Full page ad in conference program  
VIP reception  
Acknowledgment in program journal

#### **Silver \$ 10,000**

Table for 10 at Gala Event  
VIP reception  
Acknowledgment in program journal

#### **Jade \$ 6,000**

Table for 10 at Gala Event  
Acknowledgment in program journal

#### **VIP Individual Dinner Ticket \$ 1,500**

One Ticket including VIP Reception

#### **Individual Dinner Ticket \$ 600**

One Ticket



CHINA AIDS FUND, INC.  
 美國中華愛滋病基金會  
 美國中華愛心基金會

## CHINA AIDS FUND “RAISED ME UP” 2015 GALA

Wednesday, October 28, 2015

Mandarin Oriental, New York

Thank you for sponsoring the **China AIDS Fund “Raised Me Up” 2015 Gala**. Please review the attached Sponsorship Benefits and indicate your level of participation by checking the appropriate box.

YES, I would like to participate in China AIDS Fund Gala Dinner as:

Diamond Event Sponsor (\$250,000)

Jade Sponsor (\$6,000)

Diamond Sponsor (\$100,000)

VIP Dinner Ticket (\$1,500)

Platinum Sponsor (\$20,000)

Individual Dinner Ticket (\$600)

Gold Sponsor (\$15,000)

Silver Sponsor (\$10,000)

Total: \_\_\_\_\_

We are unable to participate at this time, but would like to contribute \_\_\_\_\_

Check enclosed. Please make check payable to the China AIDS Fund. All non-gala dinner contributions are tax-deductible to the full extent allowed by law.

Contact Name and Title

Company Name

Address

City

State

Zip Code

Daytime Phone

Fax

Email

Check enclosed. Please make check payable to China AIDS Fund, Inc.

Please return by mail to: Frances Lui  
 China AIDS Fund, Inc.  
 42-60 Main Street, Suite E  
 Flushing, NY 11355

Or reply by fax to: 718-358-9788  
 Or via e-mail: info@chinaaidsfund.org



CHINA AIDS FUND, INC.  
美國中華愛滋病基金會  
美國中華愛心基金會

## CHINA AIDS FUND “RAISED ME UP” 2015 GALA

Wednesday, October 28, 2015

Mandarin Oriental, New York

For further information, contact Frances Lui by telephone at 718-358-9888 or by email to [info@chinaaidsfund.org](mailto:info@chinaaidsfund.org). Also visit our website at [www.chinaaidsfund.org](http://www.chinaaidsfund.org).

**Please list companies and/or individuals to whom we may send invitations on your behalf:**

1. Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone Number \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_
  
2. Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone Number \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_
  
3. Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone Number \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_
  
4. Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone Number \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_
  
5. Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone Number \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_



CHINA AIDS FUND, INC.  
美國中華愛滋病基金會  
美國中華愛心基金會

## CHINA AIDS FUND “RAISED ME UP” 2015 GALA

Wednesday, October 28, 2015

Mandarin Oriental, New York

### Dinner Journal Advertising

Yes, I would like to purchase an ad for the China AIDS Fund “Raised Me Up” 2015 Gala Dinner Program

- |   |          |   |          |
|---|----------|---|----------|
| <input type="checkbox"/> Outside Back Cover (Color) | \$ 6,000 |   |          |
| <input type="checkbox"/> Inside Front Cover (Color) | \$ 5,000 |   |          |
| <input type="checkbox"/> Inside Back Cover (Color)  | \$ 5,000 |   |          |
| <input type="checkbox"/> Full Page Color ad         | \$ 3,500 | <input type="checkbox"/> Full Page B&W ad | \$ 2,500 |
| <input type="checkbox"/> ½ page Color ad            | \$ 1,750 | <input type="checkbox"/> ½ page B&W ad    | \$ 1,500 |
| <input type="checkbox"/> ¼ page Color ad            | \$ 1,000 | <input type="checkbox"/> ¼ page B&W ad    | \$ 750   |

---

Contact Name and Title

---

Company Name

---

Address

---

City

State

Zip Code

---

Daytime Phone

Fax

Email

- Check enclosed. Please make check payable to China AIDS Fund, Inc.

Please return by mail to: Frances Lui  
China AIDS Fund, Inc.  
42-60 Main Street, Suite E  
Flushing, NY 11355

Or reply by fax to: 718-358-9788  
Or via e-mail: info@chinaaidsfund.org



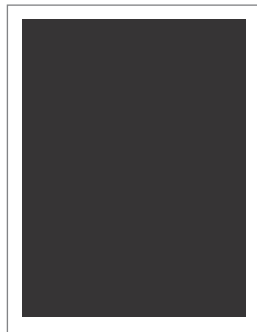
## CHINA AIDS FUND “RAISED ME UP” 2015 GALA

Wednesday, October 28, 2015

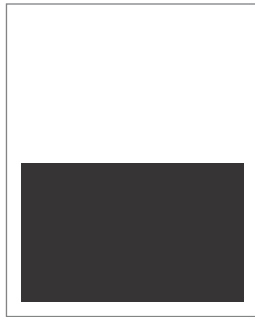
Mandarin Oriental, New York

### 2015 Gala Dinner Journal Advertising Submission Guidelines

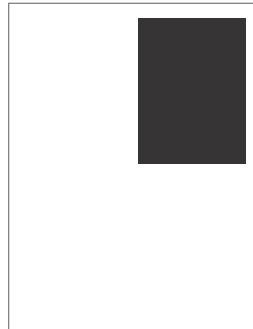
Ads are available in the following sizes:



7.5"x10"  
FULL PAGE



7.5"x4.875"  
HALF PAGE



3.625"x4.875"  
QUARTER PAGE

#### MATERIALS

We accept 4-color ads must be in CMYK files. Black/White ads must be in Gray Scale or Bitmap files. If submit Black/White ad in CMYK/RGB format, we are not responsible for any data lost or missing images.

#### FORMAT

We accept Photoshop, Illustrator, PDF, Hi-Res JPG, TIFF, EPS (outline font). Support both Mac and PC files with 300 dpi at actual size.

#### AD DESIGN

We have Two Options:

**YOU DESIGN:** You design the ad and send the finished files to us for insertion. **Please submit ads files no later than 9/21/15.**

**WE DESIGN:** You submit logo, copy, and concept, and we design a unique ad for you at an Additional Cost (Deadline for submission is **9/14/15**)

#### DELIVERY

We accept files via email to [chinaaidsfund@gmail.com](mailto:chinaaidsfund@gmail.com). For more information, please contact [info@chinaaidsfund.org](mailto:info@chinaaidsfund.org) or 718-358-9888



CHINA AIDS FUND, INC.  
美國中華愛滋病基金會  
美國中華愛心基金會

## CHINA AIDS FUND “RAISED ME UP” 2015 GALA

Wednesday, October 28, 2015

Mandarin Oriental, New York

### Silent Auction Donor Form

Donor: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

E-Mail: \_\_\_\_\_ Phone: \_\_\_\_\_

What Category should your donation be listed as? (Example: Art, Jewelry, Service etc.)

Category: \_\_\_\_\_

Name of Object: \_\_\_\_\_

Approximate Value of Object: \_\_\_\_\_

Dimensions of Object: \_\_\_\_\_

Description of Object: \_\_\_\_\_

\_\_\_\_\_

**Please provide information about the Artist or Talent.** The information that you provide will be placed on the object information card during the auction. (Please attach biographies if you need more space.)

Thank you for making the 2013 CHINA AIDS FUND Gala Dinner a success. The item(s) donated for the Silent Auction played an important role in the fundraising efforts for the evening. With your help we are confident that this year's Silent Auction will be a huge success in support of our programs. All donations are tax deductible through our 501 (c) (3) non-profit status. Contact information obtained above will be used to mail you a receipt for the value of your donation after the event.

In order to properly catalogue all of the Silent Auction items, China AIDS Fund must receive all objects along with this completed form no later than **September 15, 2015.**

For further information, please contact Frances Lui by telephone at 718-358-9888 or by email to [info@chinaaidsfund.org](mailto:info@chinaaidsfund.org). Also visit our website at [www.chinaaidsfund.org](http://www.chinaaidsfund.org).



CHINA AIDS FUND, INC.

美國中華愛滋病基金會

美國中華愛心基金會

## CHINA AIDS FUND “RAISED ME UP” 2015 GALA

Wednesday, October 28, 2015

Mandarin Oriental, New York

### Suggested Silent Auction Items for Donation

#### Hospitality and Leisure

- Weekends away
- Rental homes, timeshare
- Resort/ hotel package
- Restaurant meals
- Theater, sport, opera, concert tickets
- Gym memberships
- Airline tickets; Trips
- Lecture, seminar series

#### Services

- Massage
- Dermatology, botox, laser, microdermabrasion
- Acupuncture treatments
- Herbal consultations
- Nutritionist
- Stylist
- Make-over
- Photography portrait, headshot
- Catering packages
- Portraits
- Technology Service
- Spa treatments
- Lessons in cooking, dance, yoga, art,

#### Products

- Luxurious Beauty baskets (value over \$ 100)
- Electronics
- Jewelry
- Art objects and painting
- Luxury Apparel; jackets, scarves
- Unusual gift ware
- Accessories; bags, luggage
- Sports equipment
- Celebrity memorabilia; signed books, posters, pictures, play/movie scripts